

BRAINTREE TOWN FOOTBALL CLUB

The club was formed in 1898 as Manor Works, the works' team of the Crittall Window Company, from which they gained their nickname, "The Iron". Back in 1996 the club were playing in Division 3 of the Isthmian League - a regional league centred on London. In the last 30 years the club has climbed through the Isthmian league structure and the National League South to take its place at the highest level of football in the country outside the football league - the Vanarama National League.

RECAP OF SEASON 2024-25

Vanarama National League:

FINAL TABLE 2024/2025	P	W	D	L	F	A	GD	Pts
1 Barnet	46	31	9	6	97	38	59	102
2 York City	46	29	9	8	95	42	53	96
3 Forest Green Rovers	46	22	17	7	69	42	27	83
4 Rochdale	46	21	11	14	69	44	25	74
5 Oldham Athletic	46	19	16	11	64	48	16	73
6 FC Halifax Town	46	19	13	14	50	46	4	70
7 Southend United	46	17	17	12	59	48	11	68
8 Gateshead	46	19	10	17	76	68	8	67
9 Altrincham	46	17	13	16	68	62	6	64
10 Tamworth	46	17	13	16	65	72	-7	64
11 Hartlepool United	46	14	18	14	59	62	-3	60
12 Sutton United	46	15	15	16	59	64	-5	60
13 Eastleigh	46	14	17	15	58	61	-3	59
14 Solihull Moors	46	16	10	20	61	67	-6	58
15 Woking	46	13	19	14	52	59	-7	58
16 Aldershot Town	46	14	15	17	69	83	-14	57
17 BRAINTREE TOWN	46	15	11	20	51	59	-8	56
18 Yeovil Town	46	15	11	20	51	60	-9	56
19 Boston United	46	15	10	21	54	67	-13	55
20 Wealdstone	46	13	14	19	56	76	-20	53
21 Dagenham & Redbridge	46	12	16	18	61	62	-1	52
22 Maidenhead United	46	14	10	22	57	75	-18	52
23 AFC Fylde	46	11	7	28	50	85	-35	40
24 Ebbsfleet United	46	3	13	30	38	98	-60	22

The National League Cup:

Group Winners
Semi Finalists



Sales & Mktg Director:

Alan Stuckey - All Sponsorship,
Marketing and collaborations with
the Club
stucks47@icloud.com

Chairman:

Lee Harding - Strategic Partnerships
with the Club
braintreetfc@aol.com

Club Secretary:

Adrian Marston - Football
Administration and Fixture information
+44 7920 146049

Sponsorship SEASON 25 - 26		Matchday Tickets?	Hospitality?	COST	DETAILS
MATCH BALL SPONSOR		2	YES	£250	Have pre-match food and drink hospitality. Be presented with the Matchball by the Skipper after the game.
MATCH SPONSOR	"Braintree Town versus XXXXX, sponsored by the XXXX company"	6	YES	FROM £500	Have pre-match food and drink hospitality. Select & Present the Man of the Match after the game
PLAYER & STAFF SPONSOR		-	NO	FROM £300	Sponsor Braintree Town Players and Staff. Your sponsorship is recorded in every matchday programme edition.
"NEXT GENERATION" SPONSOR CLUB MASCOT: + KIDS TEAMS PRE-MATCH EXPERIENCE		-	NO	FROM £2500	Sponsor the New Mascot & Stadium visits by local kid's football teams before each match Your sponsorship will be acknowledged in all matchday programme editions.
MATCH PROGRAMME SPONSOR: PROGRAMME ADS:		-	NO	£2000 Programme Sponsor £1000 full page	Sponsor the programme, with a full page ad. and logo on the front page. Ads: 23 Home league game editions plus home Cup games.

Sponsorship SEASON 25 - 26		Matchday Tickets?	Hospitality?	COST	DETAILS
					
STADIUM SPONSOR		4 season tickets	YES	£25000	All references to the club stadium would be "The XXXX Stadium" .
KIT SPONSOR SHIRTS - front / back; SHORTS; TRAINING KIT, BAGS..		2 SEASON TICKETS	YES	SHIRT FRONT £20000 SHORTS £3000	All shirts to carry the sponsors name clearly on the front of the shirt. The price quoted is inclusive of both Home and Away shirts.
MAIN STAND SPONSOR		2 season tickets	YES	£10000	All references will be to "The XXXX Stand"
HOME or AWAY END SPONSOR		2 season tickets	YES	£5000 per terrace	All references will be to the: "XXXX Home Terrace" or "XXXX Away Terrace"
PERIMETER ADVERTISING		-	NO	Small: £1100 Large: £2500	Strong durable Perimeter boards from 3m by 0.75m to 6m by 1.5m in the TV arc.

CLUB PHILOSOPHY:

The Club aspires to play attractive football at the highest sustainable level. Nearly half the clubs in the Vanarama National League have played previously in the Football League, and one was a founder member of the Premier League. As a relatively small club, from a small market town, Braintree Town FC relies heavily on support from local businesses and organisations to enable it to compete. The club is always happy to discuss with sponsor partners exactly what they would like to achieve, and to tailor a package to achieve that.